

**FCC Report  
Dept. of Public Service  
KCEN/KMAY  
1 July-30 September 2007**

**I Community Calendar  
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## **Community Calendar**

**A :30 spot that gives the public access to events happening in the area. Usually four new spots are created weekly to run in unsold dayparts on KCEN and KMAY.**

**The air time excludes prime time. The events listed typically come from churches, schools, municipalities and non-profit agencies. Items excluded are done so due to deadline considerations or content for the purpose of promoting a for-profit establishment.**

## Community Calendar

- \*Hot 2 Trot 5K City of Temple
- \*Project Safe Place Mystery Motorcycle Rally
- \*Waco Christian Women's Luncheon
- \*First Time Homeowner's Seminar
- \*Midsummer's Artist Market at Art Center Waco
- \*Rosebud Reunion Roundup
- \*Head Start Job Fair
- \*Farmer's Market
- \*Bush Library and Museum presents White House in Miniature
- \*Bryan High Class of '77 Reunion
- \*The Waco Civic Theatre is holding auditions for Annie
- \*Music at the Gap, a fundraiser for the Boys and Girls Club of Central Texas
- \*Hamburger Fundraiser for the Gholson VFD
- \*Vacation Bible School at Kendrick Lane Baptist Church
- \*Tartleton State Univ. Central Texas is hosting Summer Adventures in Learning
- \*Oak Wilt Seminar
- \*Banquet and Fashion Show/Mt. Olive Baptist Church
- \*TSTC Hispanic Student Association Garage Sale
- \*Dairy Queen Miracle Treat Day/Buy a Blizzard and a donation goes to CMN
- \*TSTC Chili Cook-Off
- \*Low Cost Pet Vaccination Clinic at the Animal Birth Control Clinic in Waco
- \*TSTC Class Registration
- \*China Spring Lions Club Hamburger Supper and Bingo Fundraiser
- \*Taste of the Town Temple Symphony Fundraiser
- \*Central Texas African American Chamber of Commerce presents Jeff Crilley
- \*Canyon Creek Church of Christ End of Summer Blast.
- \*Annie presented by the Waco Civic Theatre
- \*CAC Baby Sign Language Class in Temple
- \*Pre-K Art at the CAC in Temple
- \*Goodwill Industries New Recycling Center
- \*Family Abuse Center in Waco
- \*Central Texas Kids' Expo at Scott and White Hospital in Temple
- \*HamEXPO at the Bell County Expo Center
- \*The National Down Syndrome Buddy Walk in Belton
- \*The Central Texas Orchestral Society in Concert
- \*Autism Support Group Meeting in Bryan
- \*The Bell County Youth Boosters Bonanza Event
- \*The Waco Christian Women's Connection presents Watercolor Wonders Luncheon
- \*Bruceville Eddy Annual Fish Fry Fundraiser
- \*Salado's Christmas in Oct.
- \*Waco Human Society Fundraiser-Wine and Food Festival
- \*Lorena VFD Haunted Trail
- \*Lakewood Church Fall Festival

## **Events**

**Additional public service participation includes events that have received financial, creative and air time support by the station. The events did not profit the station directly in a monetary capacity. The public benefited from the station's involvement.**

## **Events**

**July**

**- No events**

**August**

**-No events**

**September**

**-Started Forecast Kids during Texas Today and First Edition newscasts featuring local kids as our "forecaster" for the day.**

## **Public Service Announcements**

**These spots are given free air time. They generally promote an event or service of a charity or non-profit agency. They may also contain an inspirational message.**

## **Public Service Announcements**

**:10**

- American Veterans**
- Foundation for a Better Life**

**:15**

- Ad Council Birds**
- Alcohol Anonymous**

**:30**

- Immunize children**
- Alzheimer's Memory Walk**
- Lightning**
- John McEnroe/PETA**
- National Night Out**
- Westfest**
- Freeman Center**
- Waco Center for Youth-We're swinging for Kids Golf Tournament**
- Waco Cultural Arts Fest**
- Charity Sail**
- Cultural Activities Center**
- Young Volunteers**
- Arbor Days**
- Pest Management**
- Starr Communications**

**:60**

**-Ad Council Camelot**

**-American Veterans**



## **Station Tours**

**A guided tour for children and/or young adults to explain the operation of a television station. The tour is tailored to specific events or topics of interest to the group. The following departments are discussed: News, Weather, Promotion, Production, Sales, Traffic, Programming, Creative Services and Engineering.**

## **Station Tours**

- Wednesday, July 11 I gave a tour to a group of girls from the Avalon Center from Eddy.**
- Thursday, Aug. 2 I gave a tour to the Discovery Center students in Harker Heights.**



**TOUR GROUP INFORMATION**

Name of Organization Discovery Learning Center

Contact Name Kelli Holden Phone # (2) n/a

Number of Children 7 Number of Adults 1

Date of Tour Aug 2, 2007 Time 10:00

What was most interesting to you on your tour of our studio?  
the green screen and weather center

What issues would you like to see addressed on our station?  
n/a

Comments:  
Thank you!!

**Thank you for taking the time to visit KCEN-TV & for filling out this form!**



**TOUR GROUP INFORMATION**

Name of Organization Avalon Center

Contact Name Misty Gardeson Phone # 859-5990

Number of Children 8 Number of Adults 12

Date of Tour 7-11-07 Time 10:00 am

What was most interesting to you on your tour of our studio?

Studio room where the girls  
where were able to act

What issues would you like to see addressed on our station?

None

Comments:

Christina did an exciting job  
of giving the girls a tour!

**Thank you for taking the time to visit KCEN-TV & for filling out this form!**